

POWER MOVES[®]

*Energy-Smart Solutions from
Your Local Electric Cooperative.*

YOU HAVE THE POWER



**TAKE CONTROL OF YOUR ELECTRIC BILLS—
AND SAVE UP TO \$75*!**

It's the law of supply and demand: When everybody's using electricity, it costs more and puts a bigger strain on the system.

But the PowerShift[®] program puts you in control by automatically shifting some of your energy use to times when it's less expensive. You'll probably never notice the difference—except that lower demand lessens our need to build expensive new power plants. And that saves you and your fellow co-op members money for years to come.

PowerShift is FREE—earn up to \$75* in credits when you sign up now. Get ready to be a hero to your co-op community!

SIGN UP BY MAY 15TH AND EARN A CREDIT WORTH UP TO \$75*.

Contact your Energy Advisors at Citizens Electric—**Shawn Seabaugh**—at **877-876-3511 Ext. 3931**. Learn how you can earn a \$75* credit when you put the PowerShift program to work with your electric water heater and air conditioner.

Or just fill out this form and return it with your bill payment. It's all FREE—and you're one step closer to being a hero!

Please tell me more about PowerShift for my:

Electric water heater

Air Conditioner

Name on
account:

Account
number:

Home
phone:

Cell
phone:

Email
address:

Best time
to contact:



*Annual bill credit for electric water heater switch is \$24, air conditioner is \$42, or both for \$75. Restrictions may apply. Contact Citizens Electric for details.